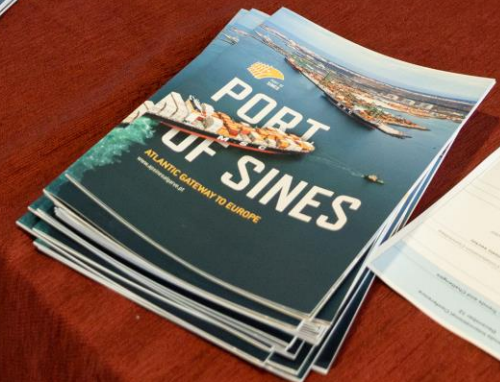
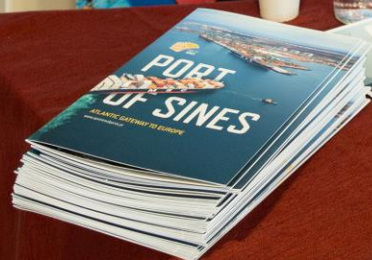




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Background

- Take the Beneficial Cargo Owner perspective.
- Ultimately, ALL transport is driven by Trade conducted among Sellers and Buyers (Beneficial Cargo Owners).
- There is ONLY MULTI-modal transport.
- All the modes need to seamlessly connect to improve the end-to-end experience for the BCO.
- BCO requirements on Logistic Service Providers continue to increase rapidly.
- The economic pressures from the Customers of the BCO already exist for a long time.
- Regulatory pressure for Reporting is added at an increasingly fast pace.
- LSP will need to provide more information (digitally) AND improve their performance also in terms of Sustainability.

Fixing your logistics

12 December 2024















