



**Sustainable
Ocean Business**
Action Platform

OCEAN ACCELERATOR NETWORK



Sustainable Ocean Business Action Platform

ACTION PLATFORM MANDATE

- Take a **comprehensive view** at the role of the ocean in achieving the 17 SDGs
- Explore **attractive and viable solutions**, establish **principles, guidelines and best practices** for sustainable use and management of the ocean
- Explore ideas and inspire **innovations for technical and operational improvements** to ensure healthy and productive ocean and improve sustainable ocean business
- Identify areas and topics for further consideration or action by **Governments and the United Nations**, with the objective to enhance global and local ocean governance

PARTICIPANTS



Ocean Accelerator Network



WHAT IS IT?

- The Ocean Accelerator Network is the **cross-cutting innovation hub** of the Ocean Action Platform, working to develop collective capacity, results and connect viable ideas with markets
- It is a **UN facilitated process** of interaction between Business, Academia and Civil Society focused on developing and implementing ocean specific business solutions to the SDGs.
- Participants are universities, accelerators and startups that foster collaboration and bring in proven methodology for bringing ideas to market
- The Accelerator Network **collaborate with Ocean Action Platform companies**, global leaders in the ocean industries, to develop commercially viable solutions that also contribute to the sustainable development goals.



OBJECTIVES

- **The key objective of the Ocean Accelerator Network is to identify and scale solutions to key challenges of the ocean industries in achieving a sustainable blue growth**
- The Accelerator Network's role is hence to identify and propel solutions that respond to a sustainable development challenge while using the market mechanism to **develop sustainable commercial solutions**
- The Accelerator Network **will drive progress** on Ocean Opportunities together with the companies
- A central objective is also to mobilize universities and young entrepreneurs to **develop expertise and capacity** to answer to the needs of a sustainable blue economy.

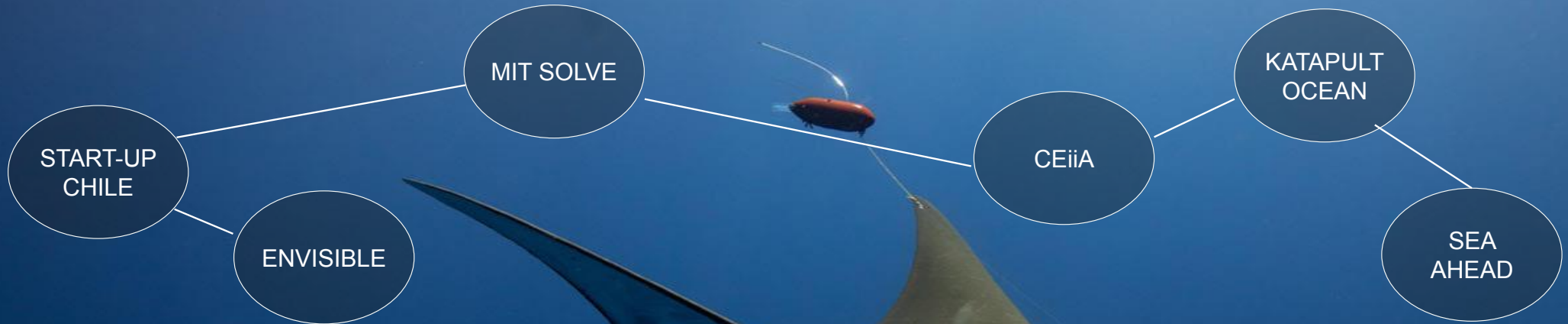
Connecting Companies and Accelerators

The Ocean Action Platform is dedicated to elevate existing initiatives, strengthen relationships and bring key players together, virtually and physically.

Focusing on Sustainable Growth, Talent and Market Potential, start-ups will benefit from:

- **Mentoring** by experts and business leaders
- **Interact** with established ocean business
- **Pilot** product and services
- **Discuss** investments, capitalization, procurement
- **Marketing** and sales networks

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MISSION: DEVELOP OCEAN BUSINESS SOLUTIONS

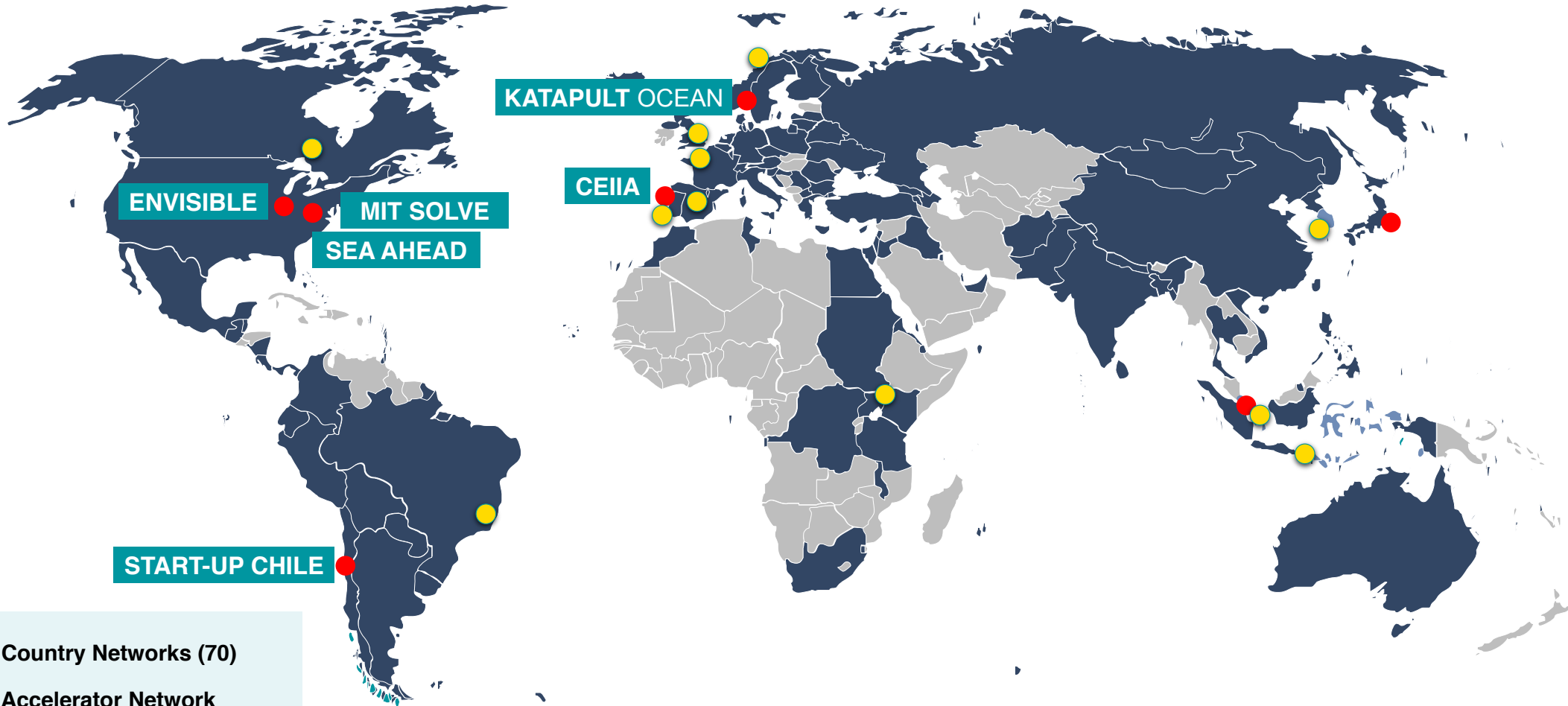
Mobilizing the global tech community in delivering economically viable solutions for a healthy and productive ocean

The Ocean Accelerator Network will **ENGAGE** and **INVOLVE** young talents, students and start-ups in addressing the sustainable development challenges and opportunities related to the Ocean.

Ocean Accelerators and Ocean Hubs



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- Country Networks (70)
- Accelerator Network
- Workshops