



ECOSSISTEMA DE TRANSPORTES: PORTUGAL COMO PÓLO DE EXCELÊNCIA?

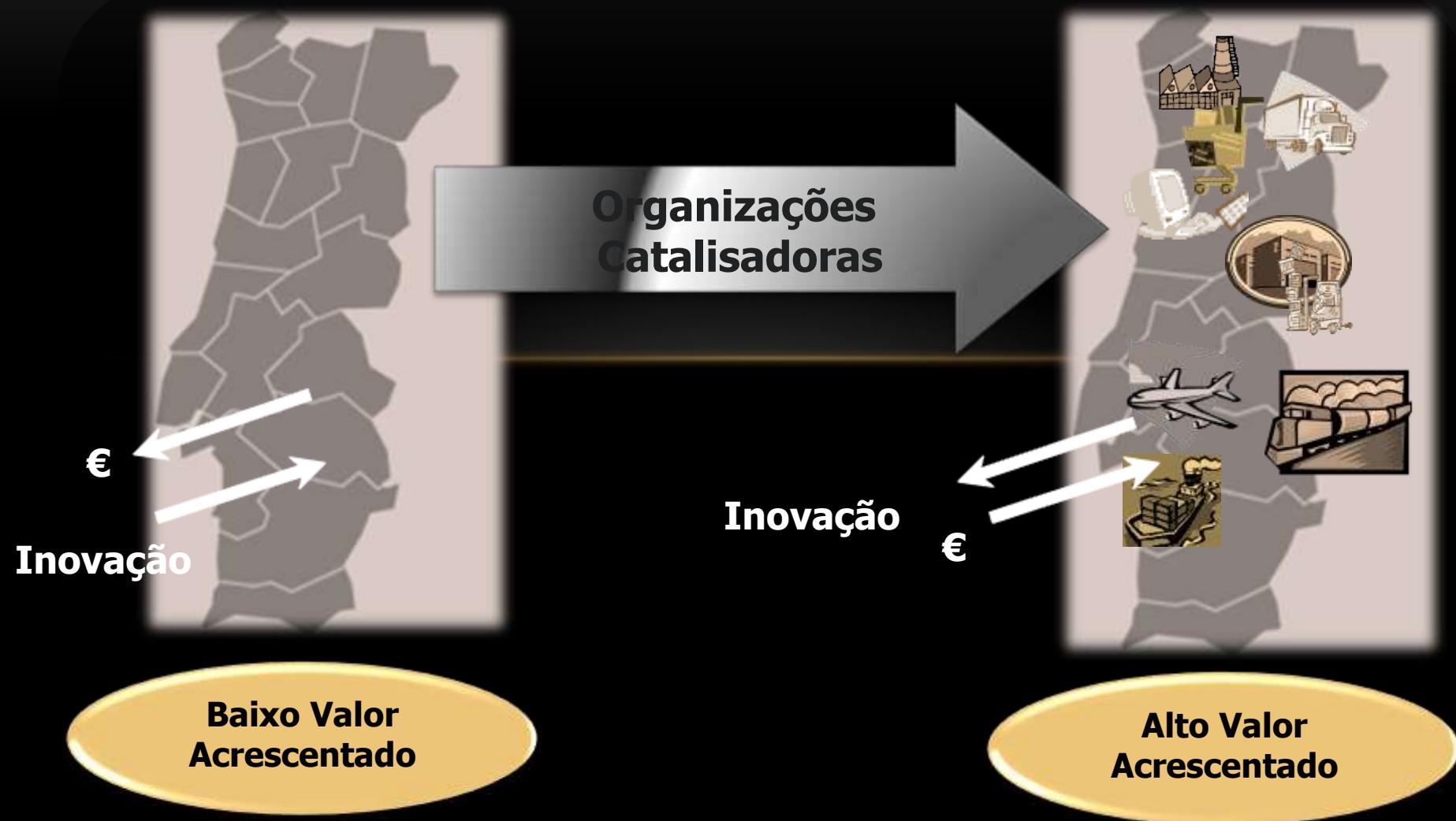
*Universidades e Incubadoras
como geradores de novos negócios*

CARRIS, 14/12/2010

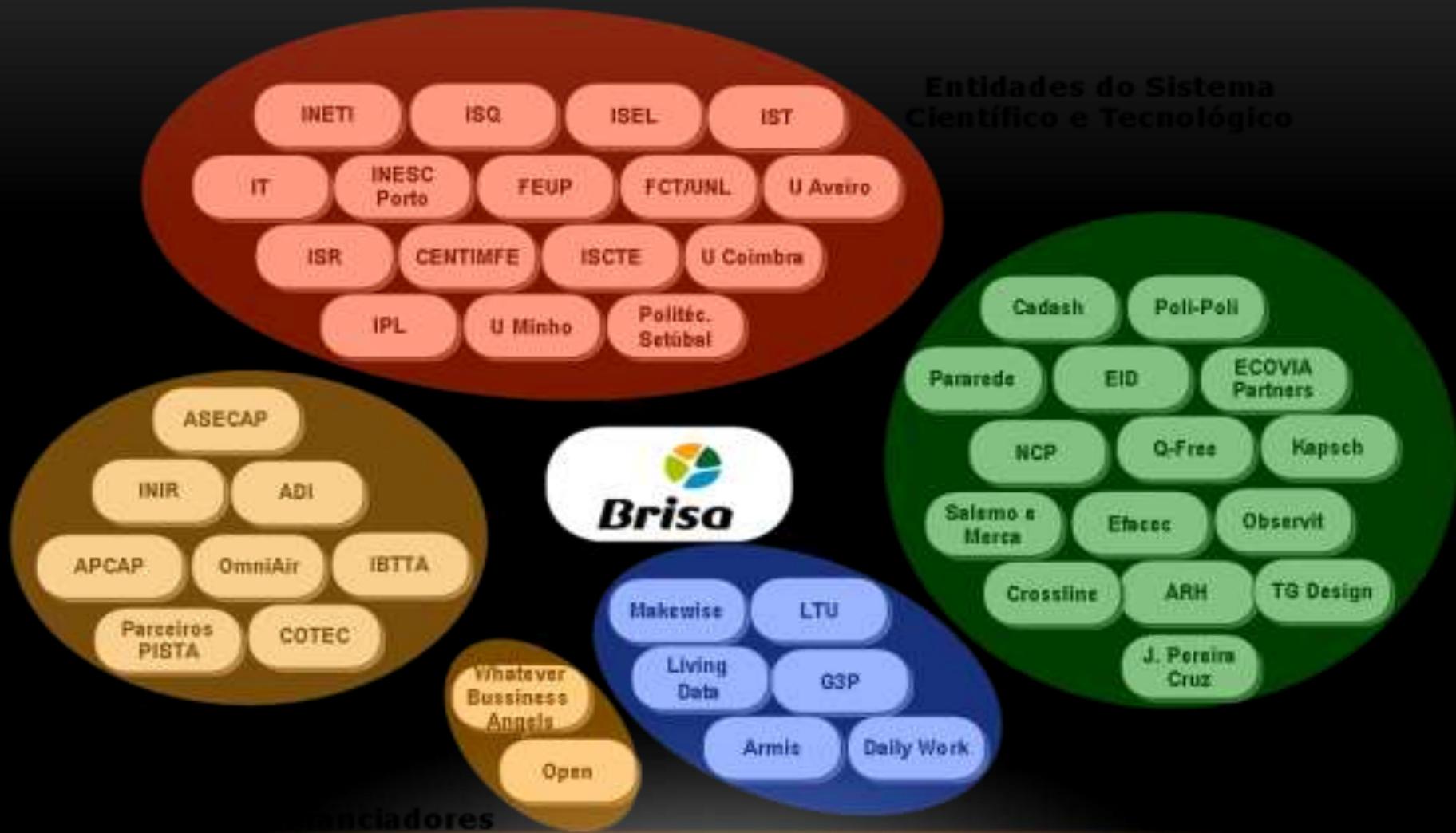
Jorge Sales Gomes

Mudança de Paradigma

Empresas “Ancora” Catalisadoras de Inovação de forma a assegurar
a Sustentabilidade deste Sector Económico



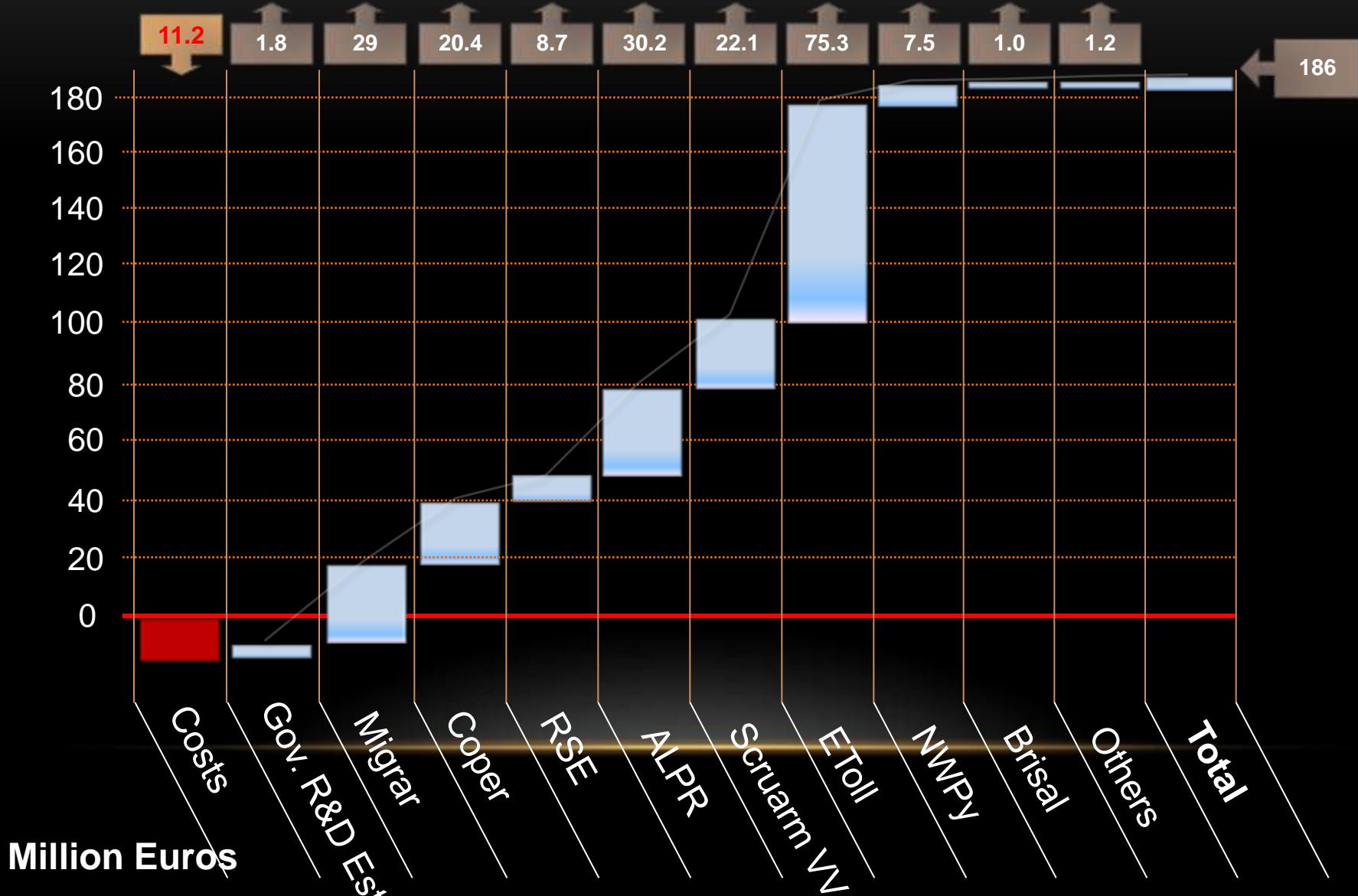
Rede de Inovação da Brisa



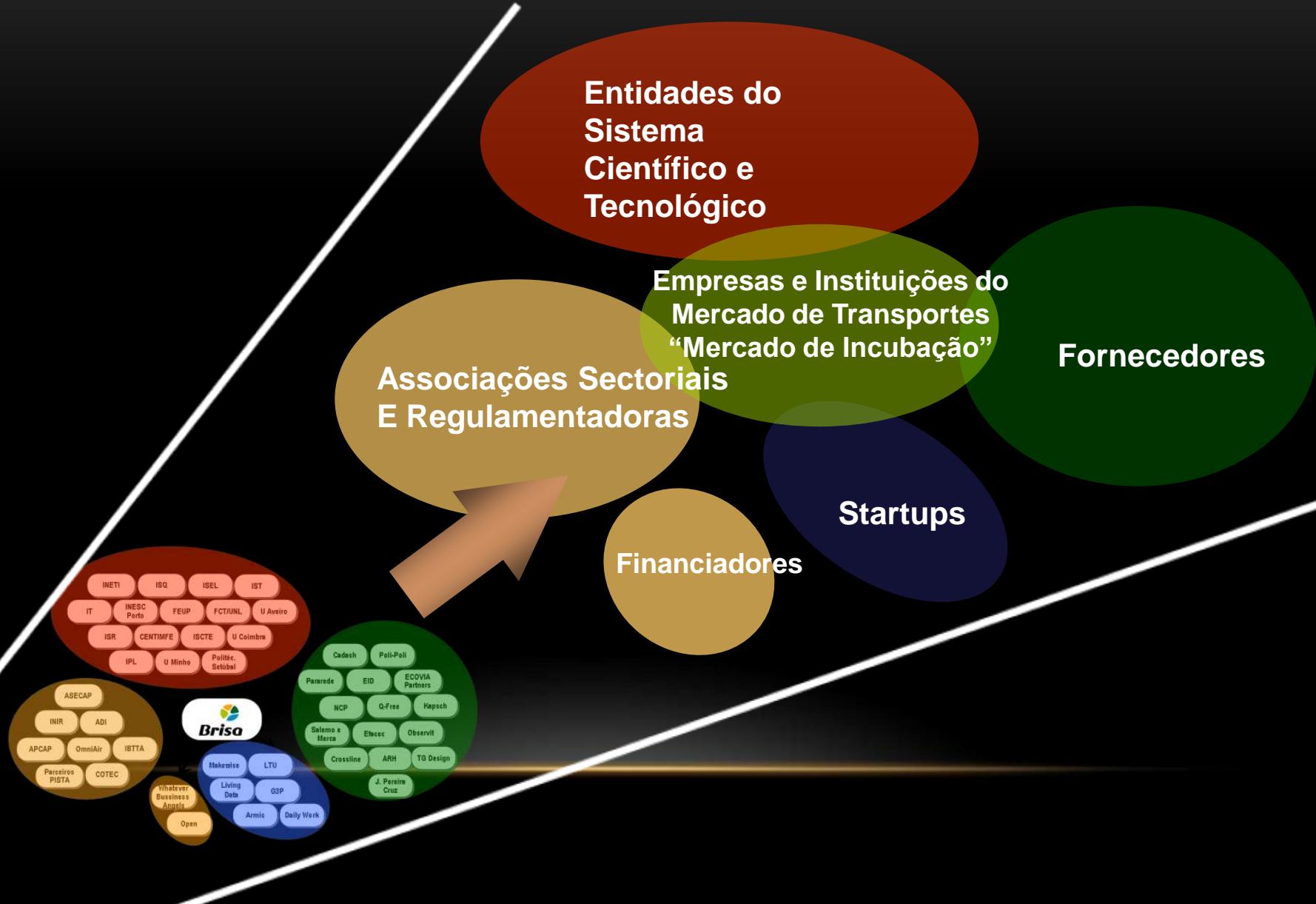
O CIRCULO VIRTUOSO DO CONHECIMENTO



VAL DOS PROJECTOS SUPORTADOS EM I&D

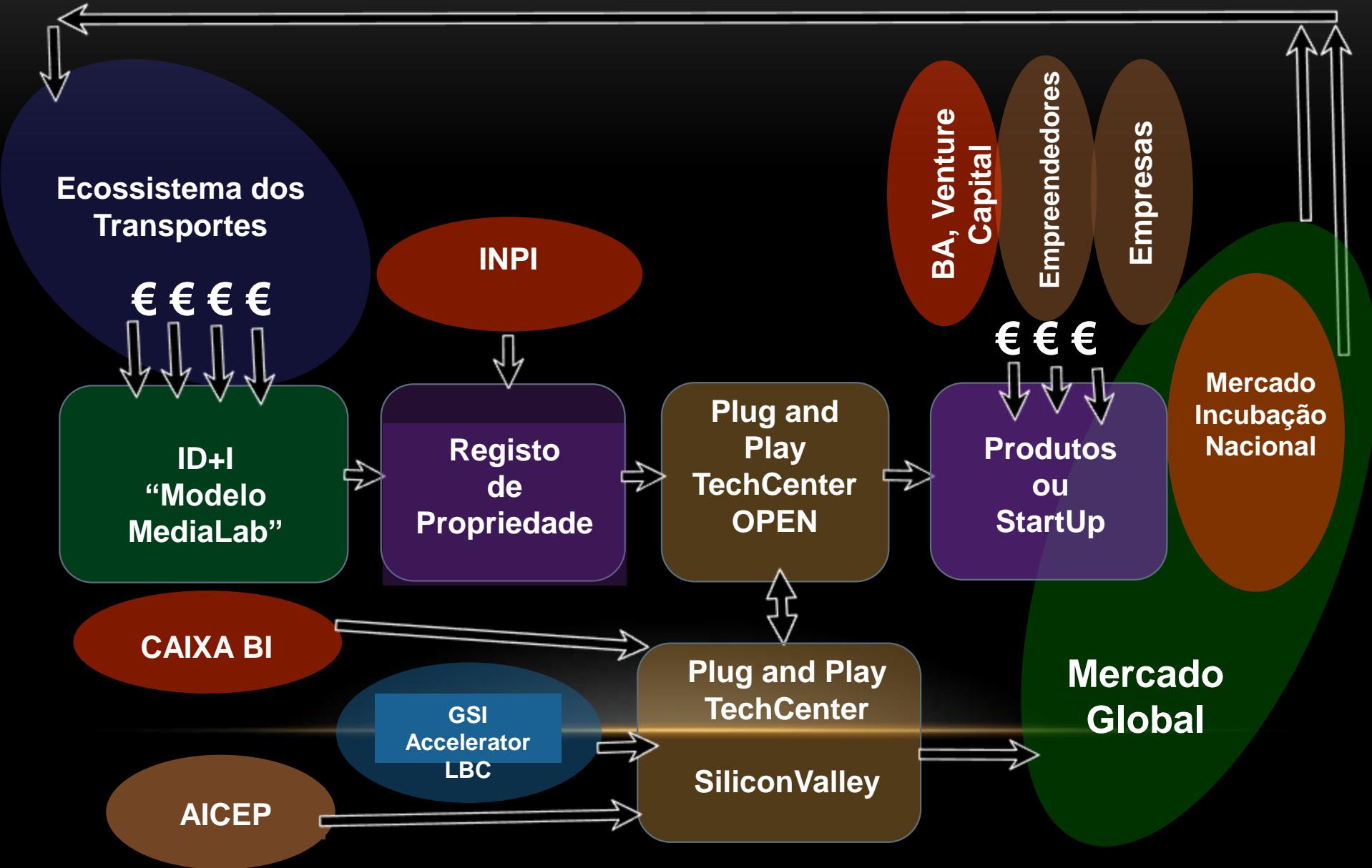


Transformação do Ecossistema de Inovação da Brisa no Ecossistema dos Transportes

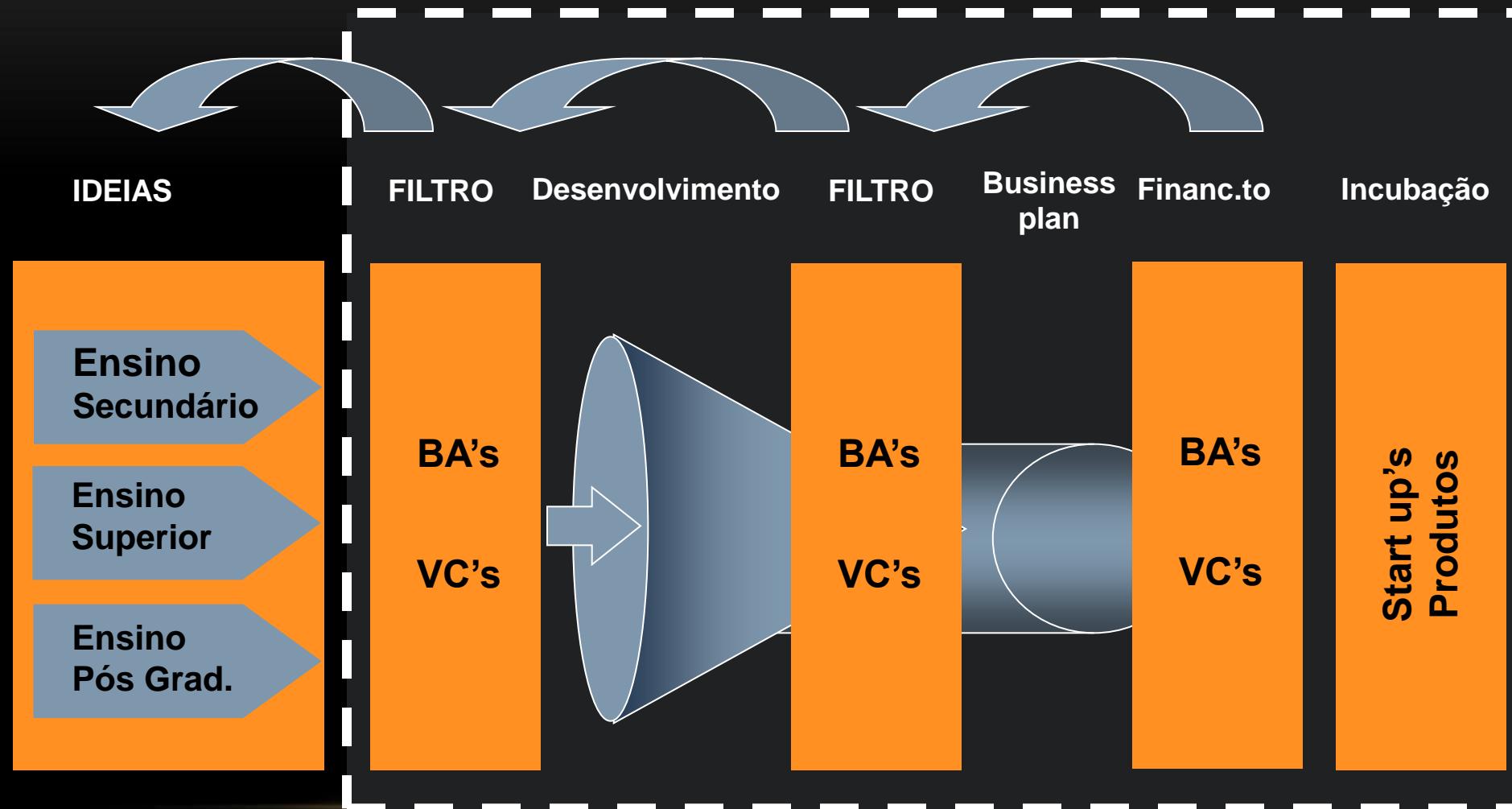


Modelo do Ecossistema de Transportes

Reinvestimento e Sustentabilidade



OPEN – PLUG & PLAY





OBRIGADO!

Jorge Sales Gomes